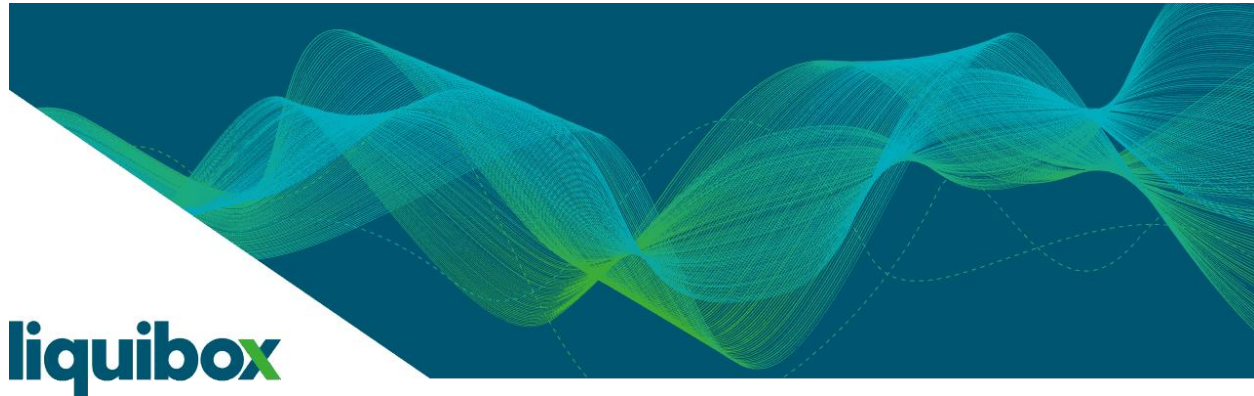


From: Ken Swanson <info@liquibox.com>
Date: February 27, 2020 at 2:22:23 PM EST
Subject: Welcome to the new Liquibox
Reply-To: info@liquibox.com



Welcome to the new Liquibox

We are set to deliver you an enhanced value proposition. [news release](#)

As a valued customer, we wanted you to be among the first to know our acquisition of DS Smith Plastics is complete. Starting today, we are trading as the new Liquibox, with a mission to create and dispense solutions that set the standard in our industry for quality, sustainability, innovation and performance.

To help us achieve this goal, both internally and externally, we have a new brand that captures the unique vision and values our new company will embrace. We have taken the best elements of the Rapak, Worldwide Dispensers and Liquibox businesses and combined them into one – one culture with shared values and one future. In short, "One Liquibox." The new Liquibox is a flexible packaging and fitment company committed to addressing your needs, providing true innovation, and always acting in a responsible manner here at home and globally.

The businesses have been hard at work on integration planning for the past few months. We will continue this work by integrating back office systems, aligning product families and improving distribution networks. In most cases, your point of contact will remain the same through all of this. Our aim is to deliver you an enhanced value proposition by leveraging the strengths of each business. The things that make us a great packaging partner are captured in our new [video](#) we hope you'll take a minute to watch.

We've had to make one notable exception for Rapak bag-in-box customers in North America in the edible oil, dairy and syrup markets. As previously announced, these lines of business will be split away from Liquibox as a condition of the completion of the DS Smith Plastics acquisition. These customers will now be transacting with TriMas Corporation, a leading provider and manufacturer of diversified engineered products for a variety of industrial, commercial and consumer end markets worldwide. Here

again, in most cases, the current point of contact will remain the same. Both Liquibox and TriMas are committed to minimal disruption as a result of this change.

Liquibox was one of the first companies almost 60 years ago to bring bag-in-box packaging to market. With this acquisition today, we are excited to step into a new and dynamic future. A future where we lead the way on sustainability (click to see our [roadmap](#)), where quality is continuously being improved, where customer-centric innovation is key, and where you trust us to perform and keep our promises and commitments. I hope you share in our excitement for the future ahead. We look forward to continuing to earn your trust every day.

Best regards,



Ken Swanson, CEO

Delivering sustainable performance

Liquibox is a global leader in flexible liquid packaging and dispensing solutions. Our commitment to sustainable performance flows through everything we do, from the quality of our products and focus on sustainability, to our sense of partnership with customers and innovative approach to their biggest challenges. Rapak and Worldwide Dispensers are now part of the new Liquibox. Working as one across 23 locations powered by a global workforce of nearly 2,000 employees, we're leading the way in creating solutions that preserve products, support our customers and protect the world we live in.



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