

From: [McComb, Stanton](#)
To: [Smucker, Mark](#); [Lohman, Ashley](#); [Sampson, Savon](#); [Ghiold, Eve](#)
Cc: [Courville, Clay](#); [Eliasek, Joan](#); [Browne, Fred](#)
Subject: EC Trunk Tote ~ Inco Launch
Date: Wednesday, June 11, 2014 5:47:22 PM

Mark, Savon, Ashley and Eve:

Joan showed me the EC Trunk Tote for launching MCK Brand Inco with the EC reps and I was very impressed. It is a really neat and well thought out promotional product pack. If I were a rep, I would love that material and the clear investment that went into it. It would give me confidence and energy to go out and start talking about MCK Brand Inco right away and that is great. Good work you guys.

Sincerely, Stanton